



FOR IMMEDIATE RELEASE

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### **DVSPORT Teams Up With the Mountain West Conference for Digital Replay**

DVSPORT, Inc. announces that its state-of-the-art digital replay system will be used by the Mountain West Conference, beginning with the upcoming 2007 football season. The Mountain West will join the Big East, Atlantic Coast, Big Ten and Southeastern conferences in choosing DVSPORT for their football instant replay needs.

Over the past several seasons, DVSPORT has provided instant replay technology in over 500 regular-season NCAA football games and 40 post-season bowl games. “We are very excited to have the Mountain West Conference become a part of our instant replay family,” said DVSPORT President and CEO Brian Lowe. “We feel very strongly that our touch screen replay system is the best possible solution in the market today, and the Mountain West Conference agreed.”

The Mountain West Conference, based in Colorado Springs, CO, was an early adopter of replay, and was the only conference to experiment with the coaches challenge element that subsequently became a part of the NCAA rule. More recently, the MWC has been involved in the development of national standards and protocols for the administration of instant replay in college football. “We wanted to make sure that we were providing the best possible replay solution for the MWC. After extensive research and analysis, we found that in DVSPORT,” said Bret Gilliland, Deputy Commissioner for the Mountain West Conference.

Almost every home football games will be televised this season via the MWC’s innovative television model that includes the VERSUS, CSTV and The Mtn. networks. “Through our television and replay partnerships, the Mountain West has demonstrated its commitment to operate at the top level of intercollegiate athletics,” added Gilliland.

Beyond delivering their replay product, DVSPORT also provides extensive and on-going replay training prior to and throughout the football season. This reduces the chance for error and increases the replay officials’ level of confidence and comfort with the technology. “Our technology, combined with ongoing training and collaboration with each of our conferences, ensures that DVSPORT replay clients are in the best possible position to make the right call,” said Lowe.

DVSPORT, Inc., based in Pittsburgh, PA is a technology company that provides cutting edge video, game analysis and replay solutions to sports teams at all levels of competition. DVSPORT’s clients include over 100 college and professional teams in football, basketball, baseball and Olympic sports.

The Mountain West Conference is one of the top conferences in the collegiate sports arena and is comprised of nine NCAA Football Bowl Subdivision institutions including, The United States Air Force Academy, Brigham Young University, Colorado State University, University of New Mexico, San Diego State University, Texas Christian University, University of Nevada-Las Vegas, University of Utah and University of Wyoming.

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