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## **Mountain West Taps DVSPORT for HD Replay in 2011**

**April 25, 2011** -- DVSPORT, Inc., the leader in collegiate football high definition (HD) replay technology, just announced its latest HD Instant Replay conference partner, the **Mountain West (MW)**. Starting with the 2011 football season, the current Mountain West DVSPORT standard definition replay system will be replaced with the cutting-edge technology and efficient workflow of DVSPORT's HD Replay™ system. DVSPORT's system provides replay officials with a crystal-clear picture quality and state-of-the-art controls to assist them with reviewing each and every play.

DVSPORT's HD Replay™ system made its debut with Mountain West representatives, replay officials and communicators (as well as CFO West partner personnel) during their replay officials' clinic in Denver, CO. Officials received hands-on training while reviewing both the rules and philosophy of instant replay.

"The Mountain West remains committed to ensuring the highest level of quality and performance in its football officiating and instant replay operations commensurate with the outstanding football competition and teams in this conference," said Deputy Commissioner Bret Gilliland. "DVSPORT was the clear choice to take our instant replay to the next level, based upon the superior system it offers and the tremendous support and service DVSPORT provides. We look forward to continuing this great partnership."

"Having been a replay partner with the MW since 2007 and intimately involved in their progression to HD, we believe the benefits of DVSPORT's HD Replay™ will become quickly apparent to everyone enjoying Mountain West football," said Brian Lowe, President and CEO of DVSPORT.

DVSPORT's HD Replay™ system provides replay officials with the tools and technology to quickly and effectively establish indisputable video evidence to confirm or reverse calls on the field. DVSPORT's uncompressed HD picture quality, combined with unrivaled functionality, ensures an efficient review system to assist the Mountain West's on-field officiating. The MW joins an impressive list of conferences and the NCAA itself who currently utilize this industry leading HD Replay™ system.

"We are excited to have the Mountain West using our second generation replay technology to benefit all of those involved on game day," said Lowe. "We are thrilled to continue our relationship for many years to come."

### **About DVSPORT, Inc.:**

DVSPORT has been delivering state-of-the-art replay systems to college football for the past six seasons. All National Championship, Rose Bowl, Fiesta Bowl and many Championship games were officiated using DVSPORT's HD Replay™ technology since 2008. DVSPORT Replay works with the member institutions and their broadcast partners from ESPN/ABC, CBS, CBS Sports Network, Fox, NBC, VERSUS, the Big Ten Network and the Mountain West Sports Network to bring instant replay to college football. In 2010, DVSPORT provided instant replay solutions for the ACC, Big East, Big Ten, CFL, Mid-American, Mountain West, Notre Dame, Army, Navy, and NCAA Div. I FCS, Div. II, and Div. III playoffs and championships, along with 15 bowl games.

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